



SIGMA GAMMA RHO SORORITY, INC. AND SISTERS NETWORK® INC. ANNOUNCE LONG TERM PARTNERSHIP IN THE FIGHT AGAINST BREAST CANCER

Cary, NC - October 5, 2020 – In recognition of October as National Breast Cancer Awareness Month, Sigma Gamma Rho Sorority, Inc. and Sisters Network® Inc., the only national African American breast cancer survivorship organization in the United States, announced a first-time strategic partnership to raise awareness of the fight against breast cancer.

With a commitment to sisterhood and service to their community, both Sigma Gamma Rho Sorority, Inc. and Sisters Network® Inc. embrace a mission to enhance the quality of life for women and their families in the U.S. and globally through early detection, education, and support services.

“We are excited about this unique opportunity to partner with the Sisters Network to not only raise awareness and win the fight against breast cancer, but also to provide funding for mammograms for our underserved communities,” said Rasheeda Liberty, International Grand Basileus, Sigma Gamma Rho Sorority. “Knowing that Black women are more likely to be diagnosed at later stages and succumb at a greater rate, we are intentional in this partnership to market best practices for early detection, encourage annual mammograms and educate others on risk factors to save lives.”

Statistics show that Black women are 42% more likely to succumb to breast cancer than white women. Low-income and uninsured women are less likely to be screened overall. However, according to the American Cancer Society, there is a 99% chance of survival when detected early. During National Breast Cancer Awareness Month, Sigma Gamma Rho Sorority, Inc. and Sisters Network® will provide programming to educate women on the importance of their health and wellness.

- **Sisters Network® Inc. Virtual Leadership Conference - October 17, 2020**
Please visit www.sistersnetworkinc.org for more details.
- **The Sigma Gamma Rho Breast Cancer Webinar - October 22, 2020**
A conversation in sisterhood that aims to educate and engage women about wellness and breast cancer prevention and survivorship. Karen Eubanks Jackson, Founder/CEO of Sisters Network® Inc. (SNI), a four-time breast cancer survivor, will serve as one of the key speakers.

“Sisters Network® Inc., is excited to partner with Sigma Gamma Rho Sorority, Inc. to educate and inform Black women about the importance of breast health and breast cancer awareness and making their health a top priority. Our partnership with Sigma Gamma Rho will help Sisters Network amplify our message, reach and support more women and expand our impact in the Black Breast Cancer movement,” said Karen E. Jackson, Founder/CEO, Sisters Network® Inc.

As an extension of this long-term partnership, the organizations will jointly support “The State of Black Breast Cancer Virtual National Townhall” and “Sisters Network® Inc. 11th Annual Stop the Silence Virtual Walk” both scheduled for April 2021. Funds donated by Sigma Gamma Rho will pay for mammograms for underserved women through Sisters Network® Inc. Breast Cancer Assistance Program (BCAP).

For more information about how you can support Sigma Gamma Rho Sorority, Inc. and Sisters Network® Inc. or to learn more about these programs, please visit <https://www.sgrho1922.org/> and <https://sistersnetworkinc.org/index.html>.

ABOUT SIGMA GAMMA RHO SORORITY, INC.

Sigma Gamma Rho Sorority, Inc. was founded by seven educators founded on November 12, 1922, at Butler University in Indianapolis, Indiana. The sorority has more than 500 chapters in the United States, Bahamas, Bermuda, Canada, Germany, Korea, and the U. S. Virgin Islands. Members aim to enhance the quality of life within the community through public service, leadership development, and education of youth. Sigma Gamma Rho addresses concerns that impact society educationally, civically, and economically.

ABOUT SISTERS NETWORK® INC.

Sisters Network® Inc. founded in 1994 by Karen Eubanks Jackson, 27-year and four-time Breast Cancer Survivor. SNI is the only national African American breast cancer survivorship organization in the United States and a leading voice in the fight against breast cancer in the African American community. Sisters Network is governed by an elected Board of Directors. Sisters Network® Inc. headquarters is located in Houston, Texas. The organization has 20 survivor-run affiliate chapters nationwide in Florida, Illinois, Louisiana, Michigan, New Jersey, New York, North Carolina, Tennessee, Texas and Virginia.

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